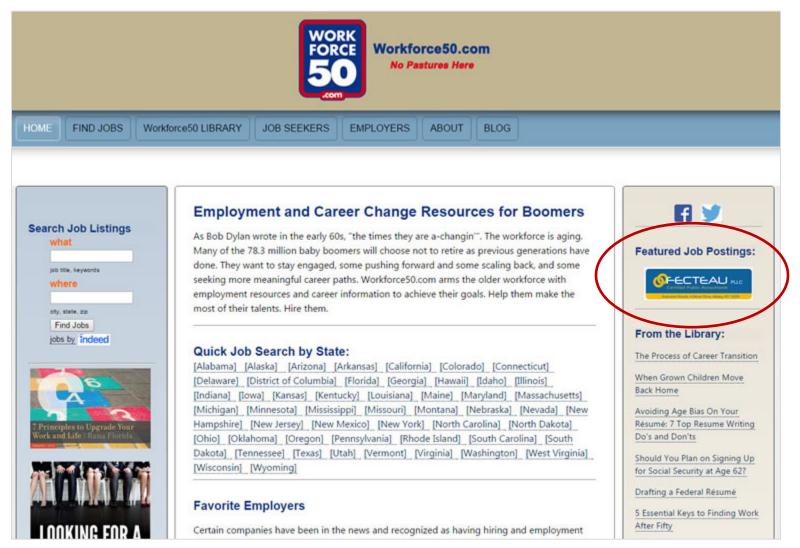


Workforce50.com New Advertising Program

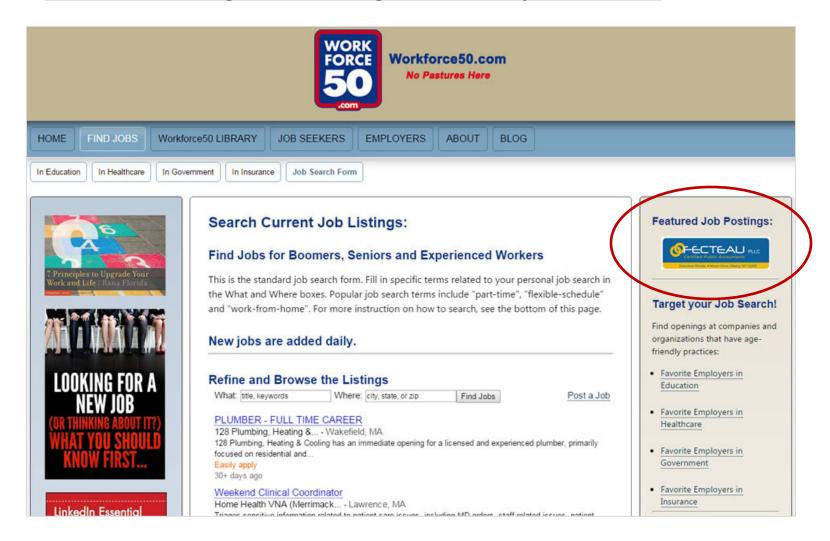
Why advertise on Workforce50.com?

- Our readership is older, experienced and looking to make a difference.
- Boomers, seniors and experienced workers take pride in what they do.
- They are reliable, loyal employees with a wealth of skill and knowledge.
- Workforce50.com has been seen in Business Week, Forbes, MarketWatch,
 CBS News, the Huffington Post and a host of other leading publications.
- Our design is responsive and viewable on all devices and appealing to all.
- Advertising spots are limited to a select few in each category.
- Your ads can highlight your current jobs right here on Workforce50.com.

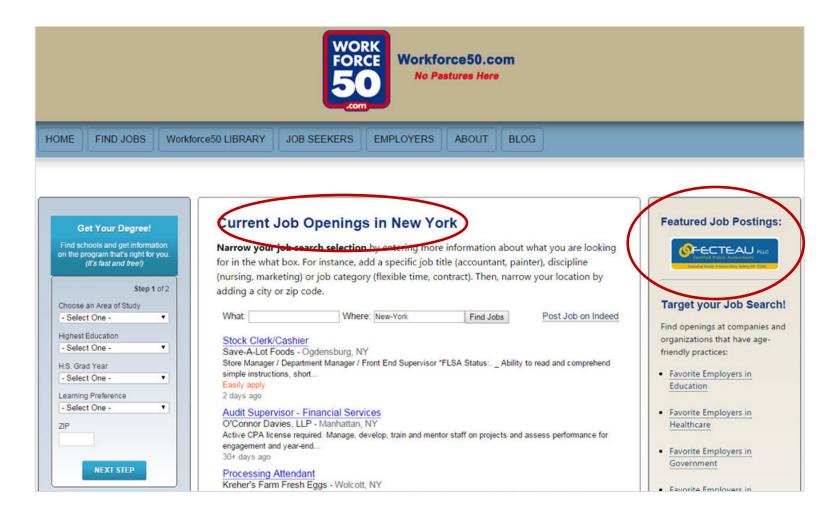
<u>Premium Home Page Banner: Image or Text – 3 Spots Available</u>



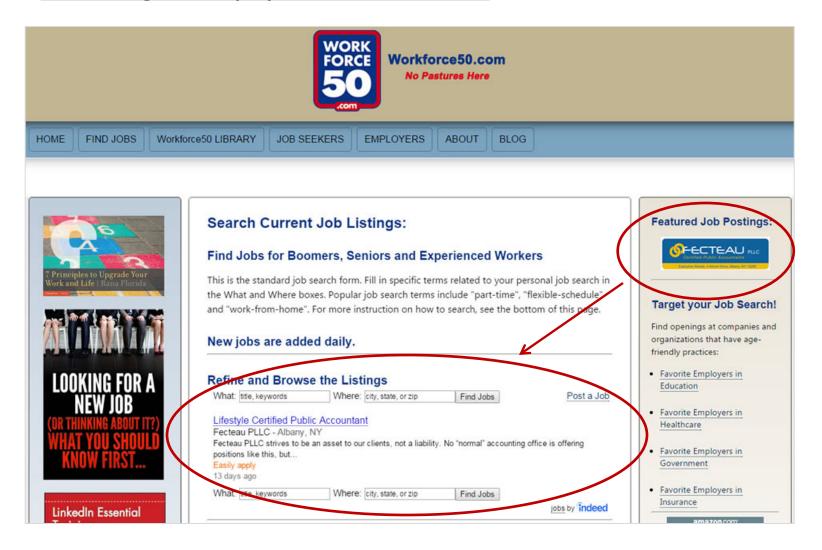
<u>General Search Page Banner: Image or Text – 5 Spots Available</u>



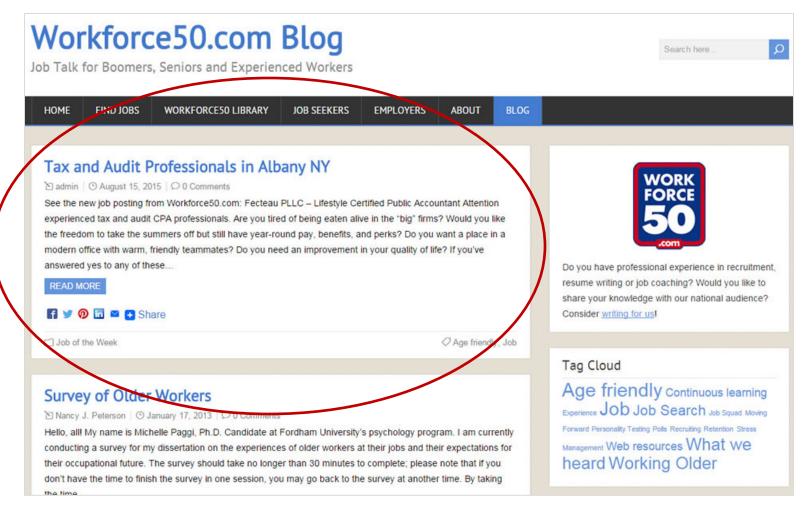
<u>Targeted State Page Banner: Image or Text – 5 Spots Available</u>



Job Posting Link Display on Workforce50.com



Blog Post identifying a Top Employer for Workforce50.com Readers Or Posting a Featured Job, Job of the Week or Job of the Month



Thank you for your interest in advertising on Workforce 50.com.

This is a boomer-run small business and we appreciate your business! This program complements the submission of job postings on the Indeed Network so please post through the Workforce50.com *Post Jobs* link. Please contact us for current advertising rates using the *Contact Form* on the website or by writing to publisher@workforce50.com.